

AUGUST 24-27, 2026

BOSTON MARRIOTT COPLEY SQUARE

SPONSORSHIP PROSPECTUS

THE INFECTION PREVENTION ACADEMY

2026

CONNECT ● GROW

WWW.APIC.ORG/IP-ACADEMY



With more than 15,000 members, the Association for Professionals in Infection Control and Epidemiology (APIC) is the leading professional association for infection preventionists (IPs). Our mission: to advance the science and practice of infection prevention and control.

Uniquely positioned to complement APIC's flagship conference, the **APIC Infection Prevention Academy** is an in-person learning experience where IPs gather for education and collaboration. At this boutique learning event, participants connect and prepare to tackle infection prevention and control challenges with APIC's industry-leading education programs.



Who is Coming?

The APIC Infection Prevention Academy offers an intimate, high-impact setting where your organization can **connect with participants, showcase your latest innovations, and build new and existing partnerships.**



Over 125
attendees



Future leaders in
Infection Prevention
and Control



Acute Care
ASC & Ambulatory Care
Dental Care

Training

the future leaders of

Infection Prevention & Control

Become a sponsor and connect with IPs taking the following courses at the APIC IP Academy.
Attendees are eligible to receive nursing contact hours for all courses.

EPI® Intensive

Evidenced-based best practices to develop an effective IPC program to protect patients, reduce risk, and comply with accrediting and regulatory requirements.

ASC & Ambulatory Settings Intensive

Essential training and competency-building in infection prevention and control (IPC) for healthcare professionals in Ambulatory Surgery Centers (ASCs) and Ambulatory Settings

CIC® Certification Preparation

A deep dive into CIC content as well as greater support and guidance as infection preventionists prepare to take the CIC® exam.

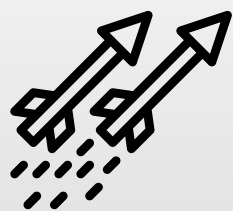
Infection Prevention in Dental Settings Workshop

An immersive, one-day workshop dives into three of the most critical infection prevention issues in dentistry today: Cross-contamination; Dental Unit Water safety; Instrument maintenance & reprocessing.

2026 Planning and Design in Healthcare Construction: An IP Focus MA

This hands-on workshop equips infection prevention professionals with the tools and strategies needed to influence healthcare construction projects from the very beginning.

APIC is your partner in advancing infection prevention through innovation and core best practices.



Trending...



We're on it...

Key trend for 2026/2027:

Reactive to proactive,
technology-driven sterilization.

In **APIC's EPI and ASC/ Ambulatory Intensive** courses, participants are immersed in the subjects of High-Level Disinfection and Sterilization while encouraged to explore technologies and advancements.

Key trend for 2026/2027:

Expansion of care into non-
traditional settings.

In APIC's **Dental Workshop and ASC/Ambulatory Course**, participants discover the unique infection prevention and control challenges of these smaller, faster-paced ambulatory and clinic-based environments.

Key trend for 2026 and beyond:

Automated Intelligence
AI Predictive Surveillance.

In **all of APIC Academy's offerings, including the CIC preparatory course**, participants focus on the importance of risk assessment, planning, and surveillance, and they're ready to explore your AI- enhanced solutions.

Grow Your Business



Red Carpet

PREMIER PACKAGE

Maximum exposure.

- ✓ 15-minute product demonstration during one of the four event days.
- ✓ Recognition in pre-event promotions, on the event website, Know-Before-You-Go email, and one social media post.
- ✓ Registration for two (2) company representatives.
- ✓ One (1) invitation to the Welcome Reception.
- ✓ Logo placement on prominent event signage and custom napkins or a signature drink at Welcome Reception.
- ✓ 6' exhibit table and distribution of approved collateral or product samples.
- ✓ Access the opt-in registration lists pre- and post-event.

\$7,000

3 spots available

Now You See Me

EXHIBITOR PACKAGE

- ✓ Registration for one (1) company representatives.
- ✓ Dedicated 6' exhibit table throughout the event.
- ✓ Distribute approved collateral and/or product samples
- ✓ Company logo featured on the event website, Know-Before-You-Go email, event signage, and one social media post
- ✓ Access the opt-in registration lists pre- and post-event.

\$2,500

Limited spots available

**New in
2026!**

FEATURED ADD-ON*

APIC Vendor Lab

At the **APIC Vendor Lab**, "Show your stuff" and connect with attendees in person through a live product demonstration.

*An Exhibitor purchase is required.

\$1,500

Limited spots available

Contact Us at **Sponsorships@apic.org**

SPONSORSHIPS

Connect With Customers



Take Note

PREMIUM SPONSOR

- ✓ Custom notepads featuring your logo.
- ✓ Custom pens featuring your logo.
- ✓ Recognition on event signage and the official event website.
- ✓ Access the opt-in registration lists pre- and post-event.

\$3,750

Constant Companion

PREMIUM SPONSOR

- ✓ Your choice of one:
 - **Custom lanyard** worn by attendees prominently featuring **your company logo**. -OR-
 - **Your company logo** displayed on all attendee **hotel key cards**.
- ✓ Recognition on event signage and the official event website.
- ✓ Access the opt-in registration lists pre- and post-event.

\$2,750

Gimme a Break

FEATURED SPONSOR

- ✓ Your choice of one:
 - Your logo displayed at **coffee stations** during the morning break -OR-
 - Your logo displayed at the **afternoon refreshment stations**
- ✓ Recognition on event signage and the official event website
- ✓ Access the opt-in registration lists pre- and post-event.

\$2,500

8 Spots Available

Hotel Room Drop

Be there without being there: **The Hotel Room Drop** delivers your company's collateral or gift directly to the attendees' hotel rooms at the Marriott Copley,

\$1,500

Contact Us at Sponsorships@apic.org

Infection Prevention Academy Sponsorship Form

Select your sponsorships:

- | | | | |
|--|---------|--|---------|
| ☐ THE RED CARPET
PREMIER SPONSOR | \$7,000 | ☐ CONSTANT COMPANION | \$2,750 |
| ☐ NOW YOU SEE ME
EXHIBITOR | \$2,500 | ☐ HOTEL KEY CARD | |
| ☐ APIC VENDOR LAB | \$1,500 | ☐ LANYARD | |
| ☐ TAKE NOTE | \$3,750 | ☐ GIMME A BREAK | \$2,500 |
| | | ☐ HOTEL ROOM DROP | \$1,500 |

Total Amount Due: _____

Company Name _____

Contact Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

Authorization

Signature on this form indicates a binding financial obligation to APIC for the sponsorship(s) selected above. Cancellations of signed commitments are not accepted. APIC reserves the right to review all sponsorship collaterals for conformity to APIC standards and the right to reject any collateral that it deems unacceptable. Signature below indicates that the sponsor understands that sponsoring with APIC does not imply endorsements of the company's products or services by APIC. Payment terms are net thirty (30) days from the date of the invoice.

Print Name and Title of Authorizing Company

Signature of Authorizing Company

